

COMM100
School of Communication Seminar
Spring 2015

Elizabeth Coffman
Office: SOC 219 WTC
E-Mail: ECoffma@luc.edu

Time: Wed., 2:45-3:35
Meet: Mundelein Ctr, 303
Phone: 312-915-6716

Office Hours: Mon, 11:00-12:00, SOC, 219, WTC
Wed, 3:45-5:00, LSC, Information Commons café and by appointment

Course Objectives: Why are you attending college? Why are you focusing on Communication courses? As a “digital native” and future Loyola graduate, how will you apply media research methods to the larger world?

The purpose of this course is to help you answer some of these questions. COMM 100 will introduce students to the School of Communication and connect them with the people and resources that can help you succeed-- advisors, faculty, media, clubs, equipment, convergence studios. You will begin to chart a career course, identify an appropriate internship and/or study abroad program that matches your interests. You will become aware of faculty research projects to give you the best understanding of the breadth of our field. You will start to network with some of the professional opportunities that only a city like Chicago can offer.

Readings: There are no required readings for this course.

Grading, Assignments and Evaluation: This course will be graded on a pass-fail basis (credit-no credit). Regular participation is required to successfully pass the course.

Any more than two absences will result in a failing grade for the course.

Assignments: Complete 5 of the 10 homework options, in any order;

3 assignments completed by midterm; 2 more BEFORE the final class.

*You must also create an **electronic portfolio and resume** by the final week.*

Homework Assignments (Complete 5 options and electronic portfolio):

- Attend one event at SOC Job, Internship & Career Fair Week: gather biz cards, info from potential employer/internship (see schedule on SOC site). Write up a brief list/description of openings that interest you. (You can also check out [Ramblerlink](http://luc.edu/career) (luc.edu/career))
- Interview a communication professional about their job and career path (1 pg summary)
- Interview SOC student about their major and career path ideas (1 pg summary)
- Make [sustainability commitment](#)—no more plastic water bottles, etc.. (Do a 1-month log)
- Attend an off-campus play, film or comedy event (1 pg review)
- Pitch me about some other event or idea. (1 pg review)
- Read an essay on the Center for [Digital Ethics & Policy](#) web site; write a response (1 pg)
- Secure a brochure and application for a study abroad program in communication; write an overview of why you are interested in country choices (1 pg. summary)
- Write a letter to the editor of the Phoenix
- Apply to be a WLWU volunteer-- <http://wluw.org/apply/> (print out web application)

Course Schedule

- Week 1 (1/14)** I'll buy you coffee/tea in Mundelein café; introduce yourselves.
- Week 2 (1/21)** Meet at WTC!!! Go to SOC Spring Student Organization Fair, SOC, first floor! Sign up for group. (Get an assignment credit.)
- Week 3 (1/28)** No class. Go to SOC Career Week event; write up review. (Get an assignment credit.)
- Week 4 (2/4)** Figure out how to focus on a major! (Or maybe choose one...) Advising: Assistant Dean Shawna Cooper-Gibson.
- Week 5 (2/11)** Get read! Get seen! (Student Media overview)
- Week 6 (2/18)** No class. Go to University Career Fair; Damen SC, 2nd fl; write up review.
- Week 7 (2/25)** SOC Research/Homework (Bring assignment from other class)
The library is the new source of power—**meet Gabrielle Annala**
3 Assignments due Friday, 2/28 by 12:00 am!!
- **** Spring Break (no class on 3/4) ******
- Week 8 (3/11)** The best way to increase your job prospects and happiness
SOC internship, Cheryl McPhilimy
- Week 9 (3/18)** Hear from the experts—the upperclassmen...
- Week 10 (3/25)** No class. Go to a Chicago event!
- Week 11 (4/1)** Study Abroad in Communication
Meet at Office for International Programs & Students, Sullivan Ctr. 203
- Week 12 (4/8)** Networking with your peers
Sharing your electronic resume and portfolios (show in class)
- Week 13 (4/15)** Networking with your peers
Sharing your electronic resume and portfolios (show in class)
- Week 14 (4/22)** Two more assignments and final electronic portfolio due online by Sun, midnight.

*** Note: This schedule is tentative and subject to revision by the instructor.**